



**JS-014-1043009**      Seat No. \_\_\_\_\_

## **Master of Pharmacy Management (Sem. III) (CBCS) Examination**

**August/September - 2019**

## Management Process & Organizational Behaviour

**Faculty Code : 014**  
**Subject Code : 1043009**

Time : 3 Hours]

[Total Marks : **75**]

1 Answer the following questions :  $10 \times 2 = 20$

- (a) Explain : Entrepreneur.
- (b) What is leadership ?
- (c) Explain the term: Business environment.
- (d) What do you mean by business ethics ?
- (e) Explain the term: Innovation. Give the name of most innovative company.
- (f) Define the term: Control and CSR.
- (g) What are different types of managers ?
- (h) Define : Mission and Vision.
- (i) What is management? Enumerate various functions of management.
- (j) What is SWOT analysis ?

2 Answer any two out of the following :  $2 \times 10 = 20$

- (a) Write down the roles of managers with respect to the organization.
- (b) If you are planning to be an entrepreneur then what will be your first step and how will you proceed ?
- (c) Who according to you is the Best Leader in India ? Why ?

**3 Answer any seven out of the following :  $7 \times 5 = 35$**

- (a) Management is science as well as art. Explain.
- (b) Explain in detail the types of leadership styles.
- (c) Draw a chart of functional organizational structure.  
Give its advantages and disadvantages.
- (d) Explain strategic management process citing some  
of the relevant examples.

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